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Task Tiltle : Creation of a Landing page for University Promotion

**Task Description:**

The goal was to create a promotional landing page for a university that includes information about the university, its programs, admissions, faculty, and testimonials from students.

**Steps Taken:**

1. **HTML Structure:** Defined the structure of the page with different sections such as Home, About, Programs, Admissions, Faculty, and Testimonials.
2. **CSS Styling:** Applied styles to enhance the visual appearance of the page, making it user-friendly and attractive.
3. **Navigation Menu:** Created a responsive navigation menu for easy access to different sections of the page.
4. **Content Integration:** Integrated meaningful content for each section, providing a comprehensive overview of the university.

**Challenges Faced:**

1. **Responsive Design:** Ensuring that the page is responsive across various devices.
2. **Content Layout:** Properly aligning content and images to maintain a clean layout.
3. **CSS Specificity:** Handling CSS specificity to apply styles correctly without conflicts.

**Solutions Implemented:**

1. **Media Queries:** Used media queries to adjust the layout for different screen sizes.
2. **Flexbox and Grid:** Utilized Flexbox and Grid layouts for better alignment and spacing of elements.
3. **Consistent Styling:** Ensured consistent styling by organizing CSS rules and avoiding conflicts.

**Learnings:**

1. **Responsive Design Principles:** Gained a deeper understanding of responsive design principles and techniques.
2. **CSS Best Practices:** Improved knowledge of CSS best practices, including the use of Flexbox and Grid.
3. **Content Structuring:** Learned effective ways to structure content for readability and user engagement.

**Project Update:**

The university promotion landing page has been successfully created with a clean and modern design. The content is well-organized, providing clear information about the university and its offerings. The page is responsive and visually appealing, ready to attract potential students.

**CODE**

<!DOCTYPE html>

<html lang="en">

<head>

    <meta charset="UTF-8">

    <meta name="viewport" content="width=device-width, initial-scale=1.0">

    <title>University Promotion</title>

    <link rel="icon" type="image/x-icon" href="/Users/sonab/OneDrive/Desktop/VeriTech/Task 2/favicon-32x32.png">

    <link rel="stylesheet" href="/Users/sonab/OneDrive/Desktop/VeriTech/Task 2/cssfornew.css">

</head>

<body>

    <header>

        <nav>

            <div class="logo">

                <h1>Classic University</h1>

            </div>

            <ul class="nav-links">

                <li><a href="#home">Home</a></li>

                <li><a href="#about">About Us</a></li>

                <li><a href="#programs">Programs</a></li>

                <li><a href="#admissions">Admissions</a></li>

                <li><a href="#faculty">Faculty</a></li>

                <li><a href="#testimonials">Testimonials</a></li>

                <li><a href="#contact">Contact</a></li>

            </ul>

        </nav>

    </header>

    <section id="home" class="hero-section">

        <div class="hero-content">

            <img src="/Users/sonab/OneDrive/Desktop/VeriTech/Task 2/university logo.png" height="200px" width="270px">

            <h1>Welcome to Our University</h1>

            <p>Your future begins here. Explore our programs and find your path.</p>

            <a href="#programs" class="cta-button">Explore Programs</a>

        </div>

    </section>

    <section id="about" class="about-section">

        <div class="container">

            <h2>About Us</h2>

            <p>Our university is committed to excellence in education, research, and community service. Join a vibrant and diverse community where you'll thrive academically and socially.</p>

        </div>

    </section>

    <section id="programs" class="programs-section">

        <div class="container">

            <h2>Our Programs</h2>

            <div class="program">

                <h3>Undergraduate Programs</h3>

                <p>Discover a wide range of undergraduate programs designed to equip you with the skills and knowledge for a successful career.</p>

            </div>

            <div class="program">

                <h3>Graduate Programs</h3>

                <p>Advance your education with our master's and doctoral programs, tailored for in-depth learning and research opportunities.</p>

            </div>

            <div class="program">

                <h3>Online Courses</h3>

                <p>Flexibility and convenience come together with our online courses. Learn at your own pace from anywhere in the world.</p>

            </div>

            <div class="program">

                <h3>MBA</h3>

                <p>Elivate your leadership and turn your vision into reality with the first-ever MBA delivered through Spatial Experience.</p>

            </div>

        </div>

    </section>

    <section id="admissions" class="admissions-section">

        <div class="container">

            <h2>Admissions</h2>

            <p>Join our community of learners. Apply now and start your journey towards an exceptional educational experience.</p>

            <a href="#contact" class="cta-button">Get in Touch</a>

        </div>

    </section>

    <section id="faculty" class="faculty-section">

        <div class="container">

            <h2>Our Faculty</h2>

            <div class="faculty-member">

                <img src="/Users/sonab/OneDrive/Desktop/VeriTech/Task 2/profession.jpeg" alt="Faculty Member 1">

                <h3>Dr. John Smith</h3>

                <p>Professor of Computer Science</p>

            </div>

            <div class="faculty-member">

                <img src="/Users/sonab/OneDrive/Desktop/VeriTech/Task 2/female.png" alt="Faculty Member 2">

                <h3>Dr. Jane Doe</h3>

                <p>Professor of Business Administration</p>

            </div>

            <!-- Add more faculty members as needed -->

        </div>

    </section>

    <section id="testimonials" class="testimonials-section">

        <div class="container">

            <h2>What Our Students Say</h2>

            <div class="testimonial">

                <p>"The university has provided me with an amazing education and incredible opportunities. The faculty is very supportive and the community is welcoming."</p>

                <h3>- Pavithran (Alumini), CEO, SoftTEch Organization.</h3>

            </div>

            <div class="testimonial">

                <p>"I have gained so much knowledge and experience during my time here. The programs are excellent and the campus life is vibrant."</p>

                <h3>- Vidhya (Alumini), Product Manager, Wipro.</h3>

            </div>

            <!-- Add more testimonials as needed -->

        </div>

    </section>

    <footer>

        <div class="container">

            <p>© 2024 Our University. All Rights Reserved.</p>

            <div class="social-links">

                <a href="www.facebook.com">Facebook</a>

                <a href="www.twitter.com">Twitter</a>

                <a href="www.instagram.com">Instagram</a>

            </div>

        </div>

    </footer>

</body>

</html>

body {

    font-family: 'Arial', sans-serif;

    margin: 0;

    padding: 0;

    background-color: #f5f5f5;

    color: #333;

}

header {

    background-color: #003366;

    color: #fff;

    padding: 10px 0;

}

nav {

    display: flex;

    justify-content: space-between;

    align-items: center;

    max-width: 1200px;

    margin: 0 auto;

    padding: 0 20px;

}

.logo img {

    height: 50px;

}

.nav-links {

    list-style: none;

    display: flex;

}

.nav-links li {

    margin-left: 20px;

}

.nav-links a {

    color: #fff;

    text-decoration: none;

    font-weight: bold;

    transition: color 0.3s;

}

.nav-links a:hover {

    color: #ffcc00;

}

.hero-section {

    background: url('hero-image.jpg') no-repeat center center/cover;

    color: #fff;

    text-align: center;

    padding: 150px 20px;

}

.hero-content {

    max-width: 600px;

    margin: 0 auto;

    background: rgba(0, 0, 0, 0.6);

    padding: 20px;

    border-radius: 10px;

}

.hero-content h1 {

    font-size: 48px;

    margin-bottom: 20px;

}

.hero-content p {

    font-size: 20px;

    margin-bottom: 30px;

}

.cta-button {

    background-color: #ffcc00;

    color: #003366;

    padding: 15px 30px;

    text-decoration: none;

    border-radius: 5px;

    font-weight: bold;

    transition: background-color 0.3s;

}

.cta-button:hover {

    background-color: #e6b800;

}

.section {

    padding: 60px 20px;

    text-align: center;

}

.about-section {

    background-color: #fff;

}

.programs-section, .admissions-section {

    background-color: #f9f9f9;

}

.container {

    max-width: 1200px;

    margin: 0 auto;

}

.program, .faculty-member, .testimonial {

    margin-bottom: 30px;

}

.programs-section .program {

    background: #fff;

    padding: 20px;

    border-radius: 10px;

    box-shadow: 0 2px 5px rgba(0, 0, 0, 0.1);

}

.faculty-section .faculty-member {

    display: inline-block;

    width: 45%;

    background: #fff;

    margin: 2.5%;

    padding: 20px;

    border-radius: 10px;

    box-shadow: 0 2px 5px rgba(0, 0, 0, 0.1);

    text-align: center;

}

.faculty-member img {

    width: 100px;

    height: 100px;

    border-radius: 50%;

    margin-bottom: 15px;

}

.testimonials-section .testimonial {

    background: #fff;

    padding: 20px;

    border-radius: 10px;

    box-shadow: 0 2px 5px rgba(0, 0, 0, 0.1);

}

footer {

    background-color: #003366;

    color: #fff;

    text-align: center;

    padding: 20px 0;

}

.social-links a {

    width: 30px;

    margin: 0 10px;

    color: white;

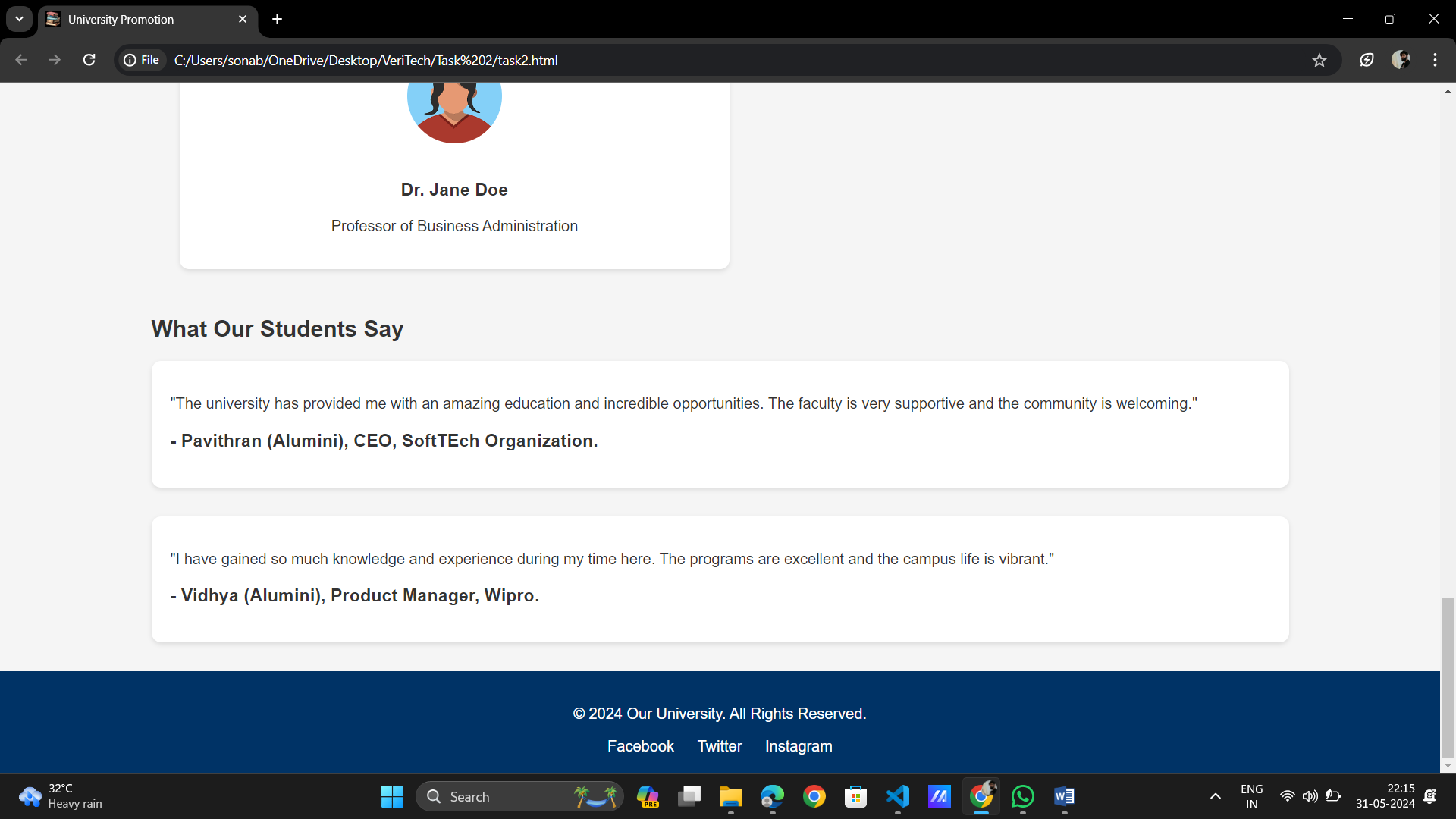
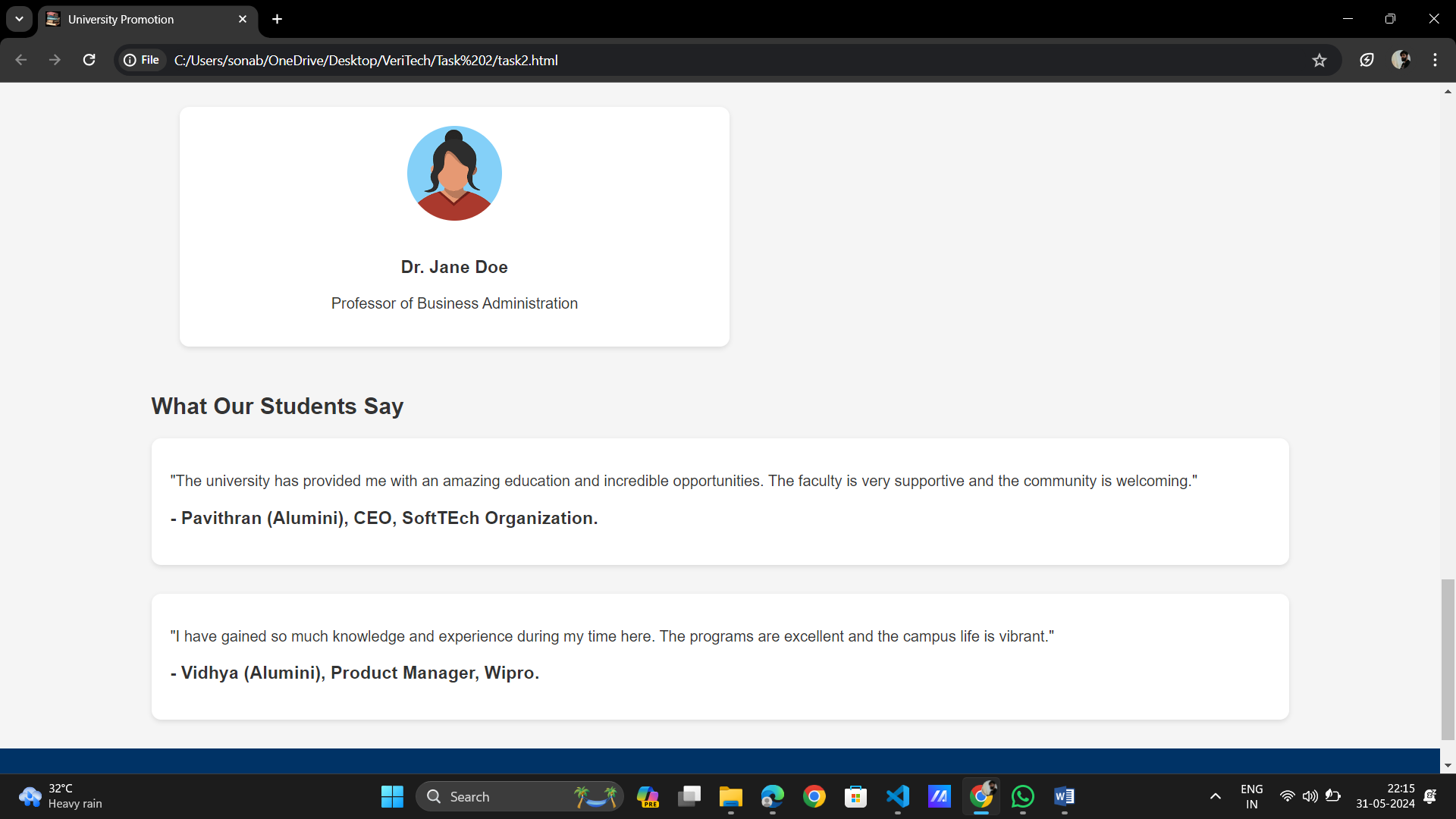
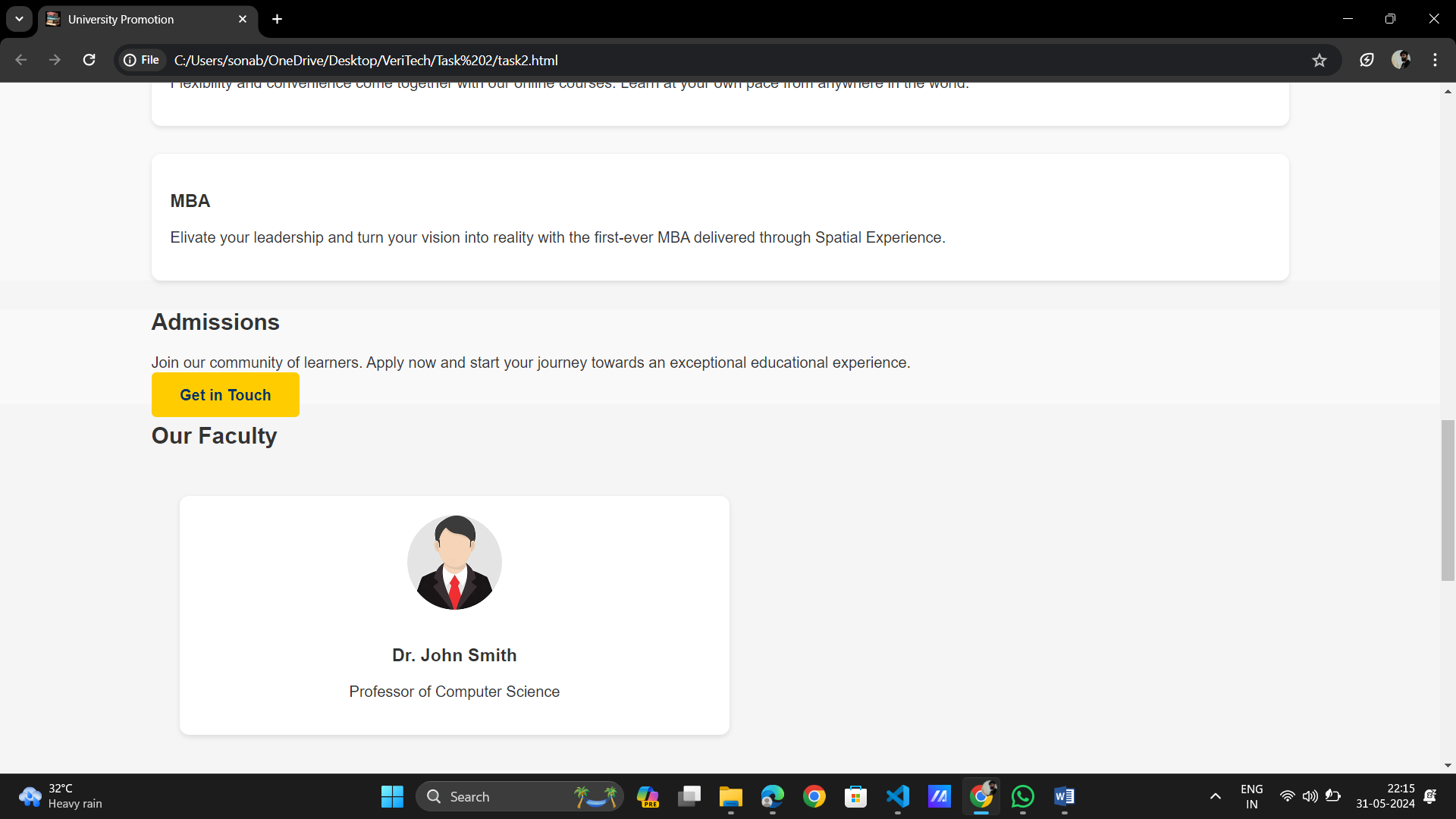
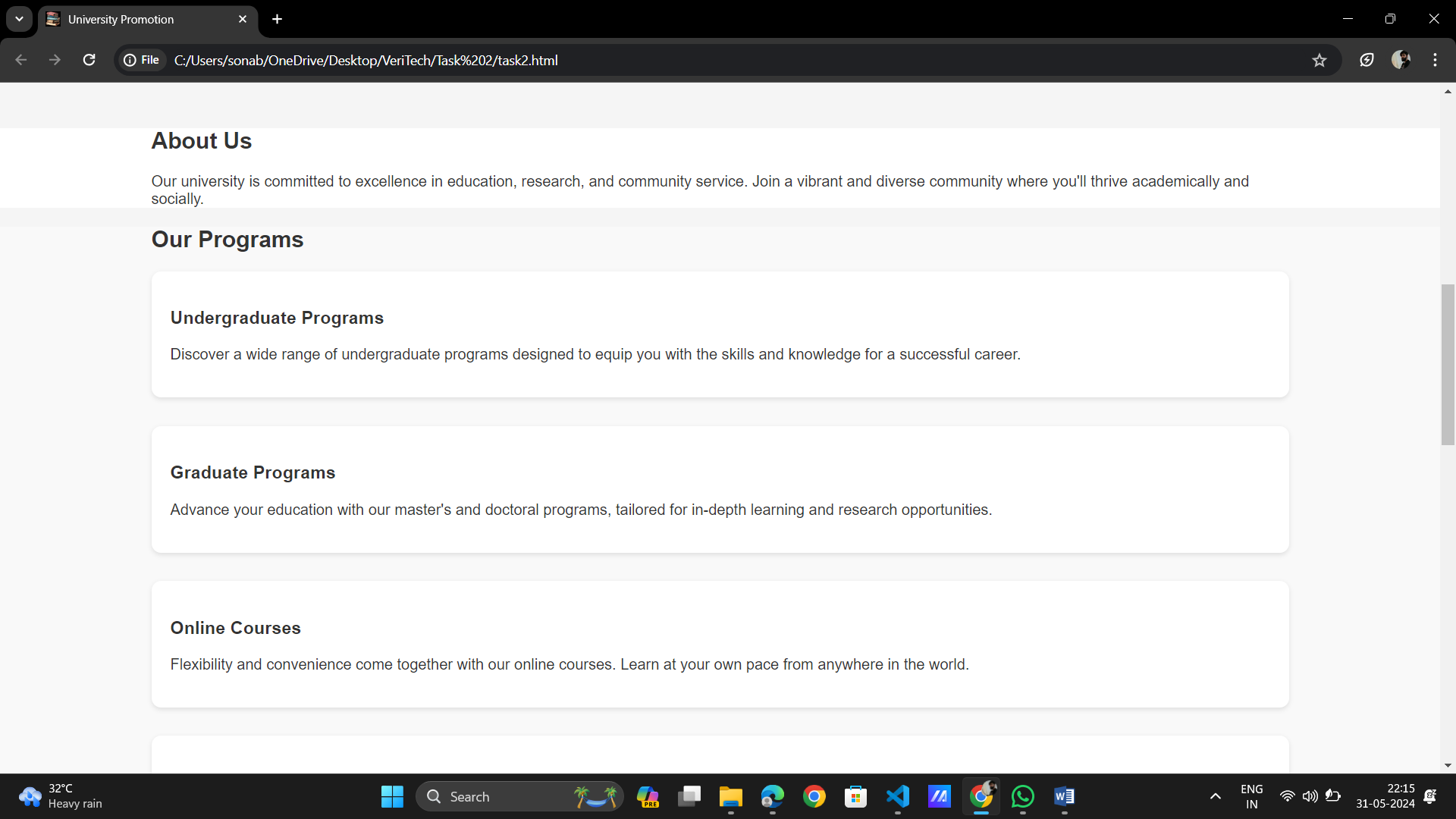
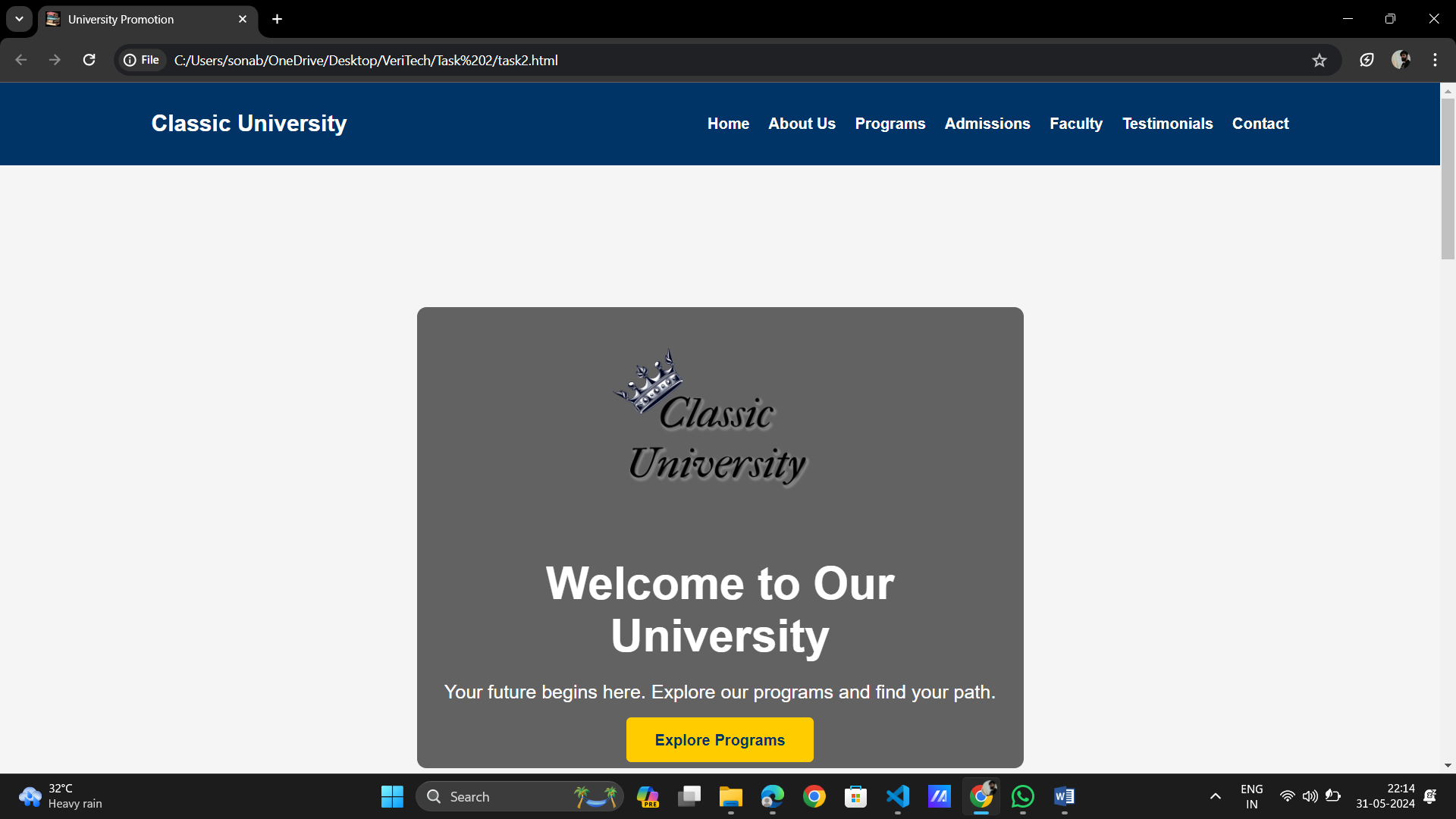
    text-decoration: none;

}

.social-links a:hover{

    color: orange;

}

**SCREEN SHOTS**